

# Decisive for decision-makers!

Reliable exhibition data bears this brand:



Decision-makers have a choice to make: Would it be worth having an exhibition stand at this event? Would it help me to acquire valuable customer contacts? Or would it be a case of being in the wrong place at the wrong time? We provide clear figures to help answer these questions – certified key exhibition data and sound structural visitor data for around 300 exhibitions in Germany and worldwide. In doing so, we provide decision-makers with the decisive support they need.

[www.fkm.de](http://www.fkm.de)